

# Competitive Sustainability Workshop

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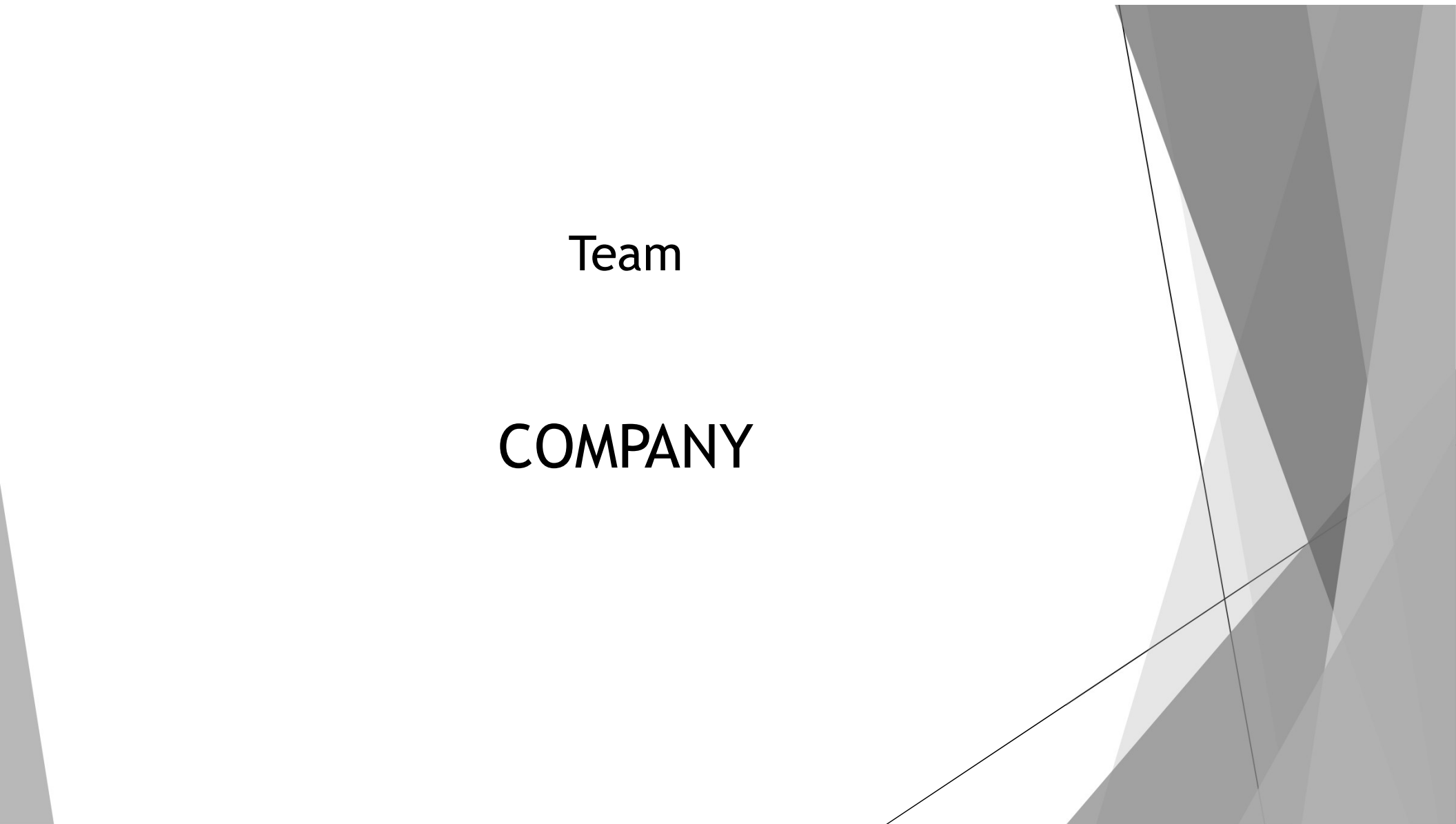
# CS Battle Workshop

Break into 6 teams: Mazda (x 2), LINE (x 2), AIIZ (x 2)

- ▶ Visualize the global (& local) scenario 3-5 years from now.
- ▶ Analyze their top 10 materiality issues (covering ES(G) and business) along their value chain
  - ▶ Map them in a materiality matrix
  - ▶ Identify their performance in those issues in terms of strength (+) or weakness/risks (-)
- ▶ Analyze 3-5 related issues in each dimension of their competitive sustainability landscape
  - ▶ Identify each issue in terms of support/opportunities (+) or challenges/threats (-)
- ▶ (Consider remapping the materiality matrix, if necessary)
- ▶ Analyze their SWOT by integrating ES(G) & conventional business issues
- ▶ Prioritize their top 3 competitive sustainability issues & objectives
- ▶ Propose competitive sustainability strategies for each CSI
  - ▶ Restarts 1:45 pm
- ▶ Present 5-7 mins, <10 slides, Q&A <3 mins  
Justification based on Data and/or Assumption

Team

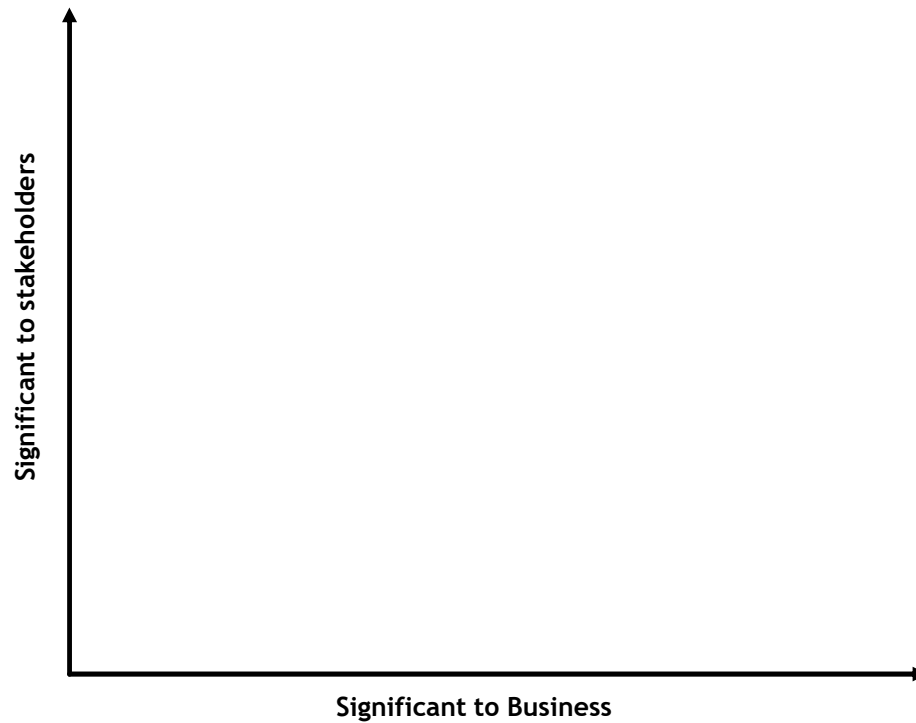
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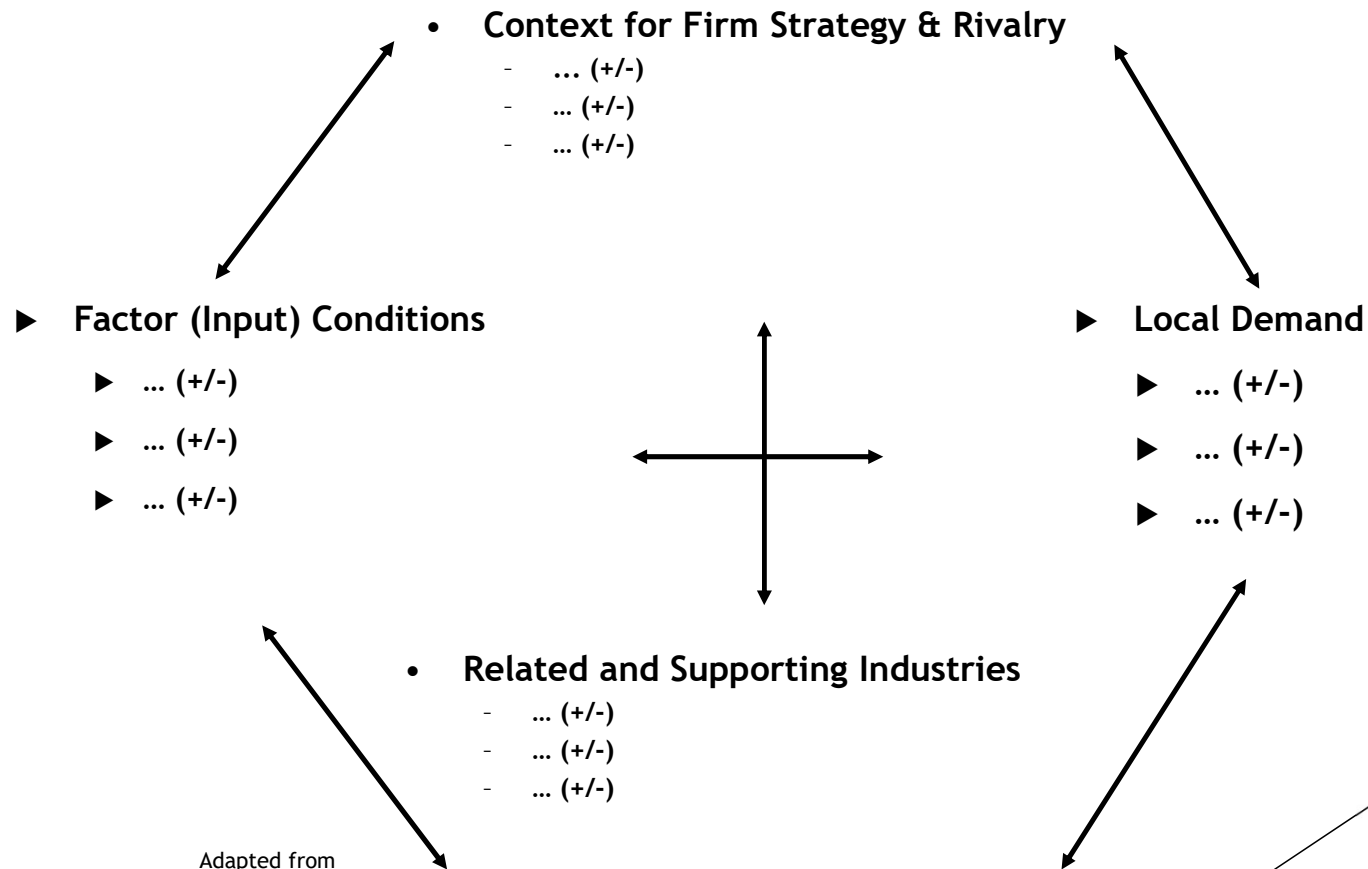
# Materiality Analysis

## ► Materiality Matrix

- Environmental (+/-)
- Social (+/-)
- Governance (+/-)
- Business (+/-)



# Competitive Sustainability Outlook

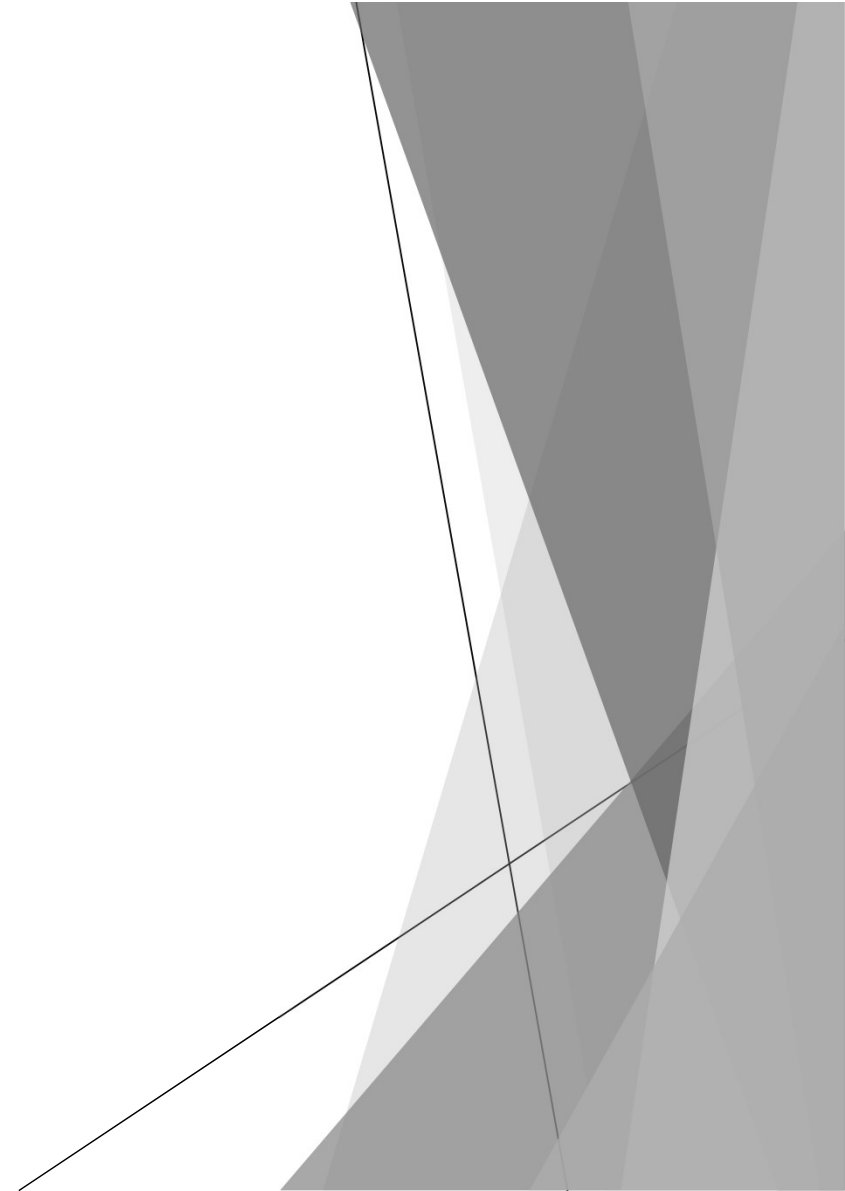


Adapted from  
Porter & Kramer, 2006, 2011  
ERM-COSO/WBCSD, 2019

# CS SWOT

► Strengths

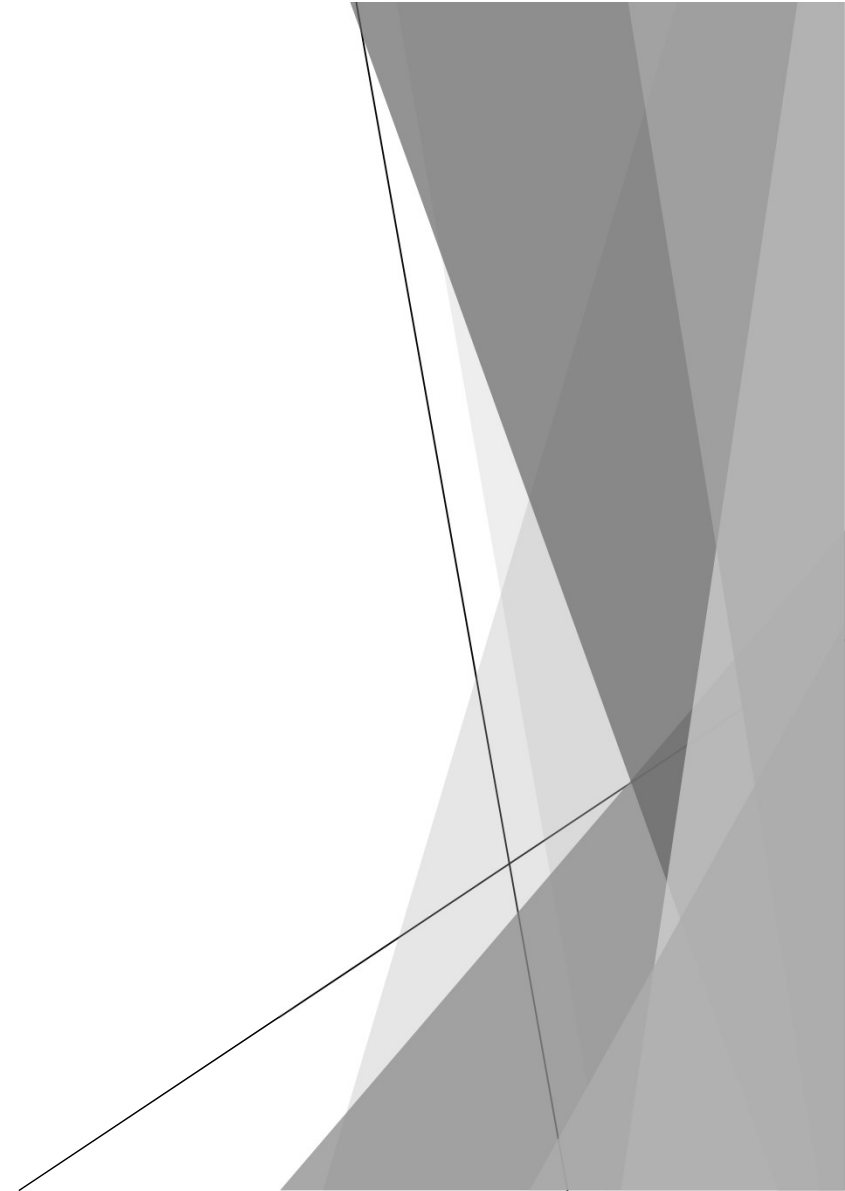
► Weaknesses



# CS SWOT

► Opportunities

► Threats



# Top 3 CS Issues & Strategies

- ▶ CS Issue 1:

- ▶ Strategy:

- ▶ Strategy:



# Top 3 CS Issues & Strategies

- ▶ CS Issue 2:

- ▶ Strategy:

- ▶ Strategy:

# Top 3 CS Issues & Strategies

- ▶ CS Issue 3:
  - ▶ Strategy:
  - ▶ Strategy: