



# Company Profile

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GO24 (Cambodia) Co., Ltd.





# About NHAM24

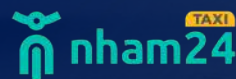
Founded in 2016, NHAM24 is Cambodia’s first and leading on-demand super app, providing a variety of services ranging from food delivery, ride-hailing, travel, logistics, groceries, e-commerce shopping, flowers, buy and sell, e-tickets, and more.

Operating in 19 cities in Cambodia, NHAM24 has become an integral part of the everyday life of its over 1 Million users, providing livelihood access to over 10,000 riders and driver partners and enabling over 17,000 listed food and quick-commerce merchant partners to grow their businesses.

NHAM24 now employs over 300 employees in its headquarters in Phnom Penh, and has grown into a fully-integrated super app, delivering value, convenience, and speed to its customers.



[In Picture] Company Headquarters: Phnom Penh, Cambodia

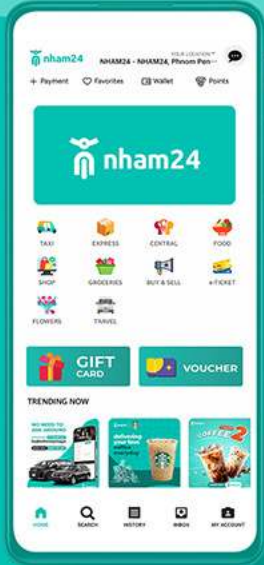




# Building an ecosystem of everyday use services.



Your anything, anytime, anywhere super app.



Over 1 Million Users in Cambodia

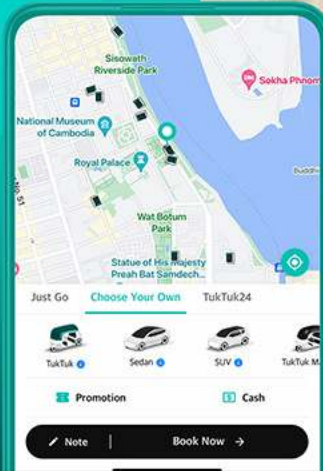
## ORDER FOOD

Widest selection of restaurants with daily promotions.



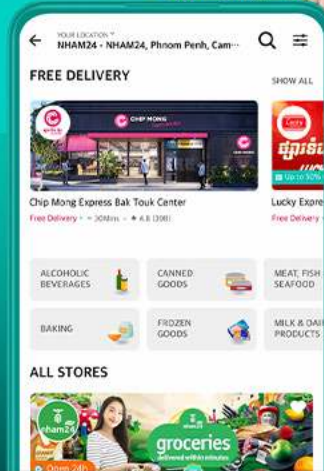
## BOOK A RIDE

Get around the city via TukTuk, Sedan, or SUV.



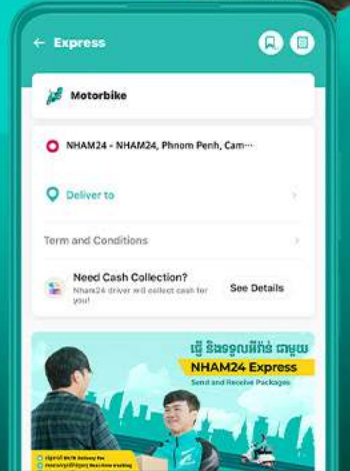
## BUY GROCERIES

Get your daily essentials in minutes.



## SEND ITEMS

Send packages across town.



# Building an ecosystem of everyday use services.

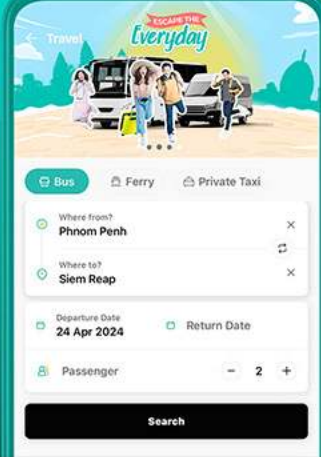
## GO SHOPPING

Skip the lines. Add to cart and enjoy discounts.



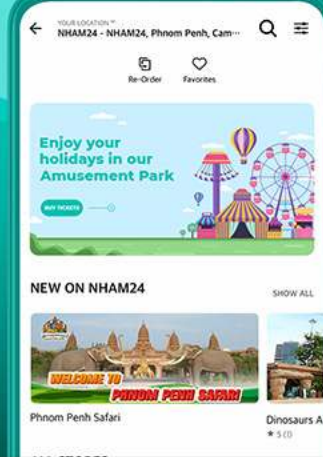
## GO TRAVEL

Book a bus, ferry or private taxi.



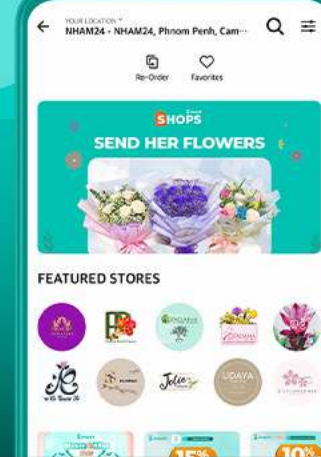
## GET E-TICKETS

Unlock your next adventure. Purchase e-tickets via the app.



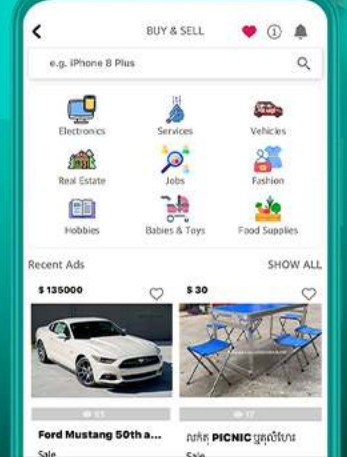
## BUY FLOWERS

Shop for fresh bouquets from different flower stores.



## BUY AND SELL

Sell and find pre-loved items.





# Our Guiding Principles



## BEST VALUE

Quality services at a low cost



## FAST

Optimized logistics for quick delivery



## CHOICES

Vast selection of products & services



## UI/UX


Innovative and customer-centric

***“Partners are valued. Not overcharged.”***


# User Statistics




nham24




**1M+**  
*Total Users*  
65% Locals, 35% Expats  
70% White Collar




**44.4%**  
*Female*  
**40.2%**  
*Male*  
**15.4%**  
*Unknown*



**59.1%**  
*iOS*  
**40.0%**  
*Android*



*Age*  
**13-17: 6%**  
**18-24: 34%**  
**25-34: 41%**  
**35-44: 14%**  
**45+: 5%**



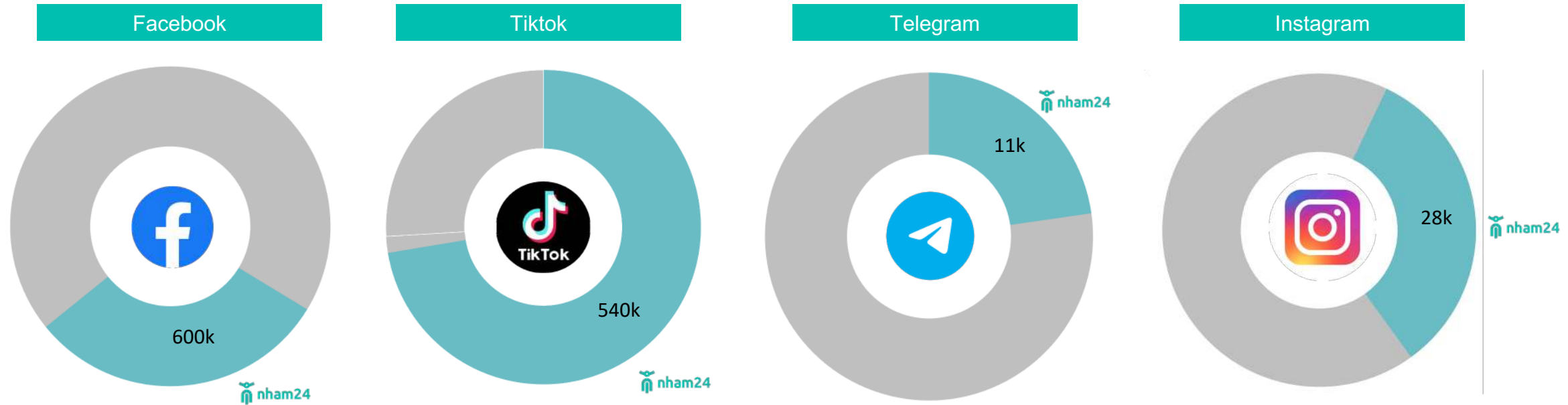
**23K**  
*New Users (last month)*



**12m 23s**  
*Average engagement time*



# Largest Social Media Penetration in Cambodia (vs. Competition)



**14.7M** AVE. MONTHLY ONLINE REACH

**600K** AVE. MONTHLY ONLINE ENGAGEMENT

# Largest food merchant base. Biggest brands, widest assortment.



200+ international big brands

1,000+ local favourite brands

14,000+ restaurant stores





Thank you.

GO24 (Cambodia) Pte. Ltd.

